

Aldelano reduces costs and risks nationwide with PackManager™

AT A GLANCE

COMPANY

Aldelano Packaging Corporation is a \$40 million contract packaging/ customization company, servicing organizations such as P&G, Kellogg's, General Mills, Verizon, Universal and Pillsbury.

CHALLENGES

- Streamlining a business with locations across the US.
- Updating paper and spreadsheet-based systems with an automated process.
- Improving the quoting process.
- Complying with regulatory standards.
- Making the recall process as fast and painless as possible.

SOLUTION

Aldelano implemented PackManager to simplify, automate and improve their processes.

RESULTS

- Improved ROI
- Streamlined QA
- Reduced labor costs
- Improved quoting capabilities
- Full visibility and traceability
- Accurate, real-time information

BACKGROUND

Aldelano is a \$40 million, US-based "to-your-door" contract packaging/customization company. Their operations in five states provide contract packaging, refrigerated packaging, design, materials procurement, warehousing, distribution and manage staffing services to major brands such as P&G, Kellogg's, General Mills, Verizon, Universal and Pillsbury.



CHALLENGES

CROSS-COUNTRY CONSOLIDATION. Aldelano's head office is in Detroit, Michigan, with operations spread across the United States. The company was looking for a solution that would streamline and modernize their business and make operations consistent countrywide.

UPDATING PAPER-BASED SYSTEMS. Aldelano's systems were outdated. Using paper and spreadsheets was slow and inefficient, resulting in decreased ability to be responsive to customers and suppliers – a drawback in a highly competitive marketplace. An operation of their size and scope required an automated, dependable process that would boost efficiency and responsiveness while positioning Aldelano as a cutting-edge, technology-focused organization with the ability to serve a variety of complex client requirements.

Improving the quoting process. Aldelano's paper and spreadsheet quoting process was limited and out-of-date. The company was in need of an automated, easy-to-use solution that would streamline quoting, give key decision makers a better understanding of overall cost structure, and make the process more accurate and efficient.

Compliance with highly regulated industries. Aldelano was concerned with the increasing complexity of regulatory standards; as food packagers, they needed 100% visibility and easy traceability in the event of recalls.

SOLUTION

Aldelano implemented PackManager to reinforce and automate their standard operating procedures, eliminate the risks of their existing paper and spreadsheet-based systems, and have full traceability, streamlined QA, an improved quoting process – and significant labor savings.

“PackManager’s web-based visibility allows me to monitor operations in real-time from anywhere. I’m able to instantly look at the facility’s production so I can be more responsive and proactive in addressing issues.”

Lawrence Burrell
National Operations Manager,
Aldelano

RESULTS

ACCURATE, REAL-TIME INFORMATION. Aldelano uses PackManager to be more responsive and efficient. Clear, simple, optimized processes have made it easier for their Detroit head office to oversee locations across the country.

“PackManager’s web-based visibility allows me to monitor my operations in real-time from anywhere,” says Lawrence Burrell, Aldelano’s National Operations Manager. “I’m able to instantly look at the facility’s production so I can be more responsive and proactive in addressing issues. The system has given my plant staff increased visibility, enabling them to quickly organize and get data out to clients much faster.”

IMPROVED ROI. A May 2010 examination of PackManager’s impacts on Aldelano found that a fast deployment, reduced paperwork and increased efficiency have driven down Aldelano’s costs since implementing in March of that year.

FULL VISIBILITY AND TRACEABILITY. With PackManager, Aldelano can better serve clients in highly regulated industries. PackManager is the only industry solution built to comply with FDA, Health Canada and AIB standards, and by using it, Aldelano can now easily manage its customers’ complex traceability requirements. They can electronically track lot codes and expiry dates of raw materials and finished goods from receipt through to shipment. With single-click recall, Aldelano’s management can instantly see locations of all subcomponents and finished goods based on lot code and/or expiry date, simplifying recalls.

REDUCED LABOR COSTS. Warehouse management costs have been reduced significantly. By streamlining co-pack activities, Aldelano has simplified reconciliation and eased worries about backflushing.

By using PackManager, Aldelano has been able to provide enhanced visibility and traceability, while streamlining and organizing service to a growing list of clients.

ABOUT NULOGY

Nulogy is a leading provider of specialized solutions for complex supply-chain challenges, and was the recipient of the prestigious Red Herring Global 100 award in 2008. Nulogy’s flagship PackManager is an Enterprise Performance Management (EPM) product suite that optimizes contract packaging operations through real-time management of inventory, production, costing and quoting. Nulogy’s PackPortal collaborative system for consumer goods companies efficiently coordinates workflow, performance and reporting of special packaging initiatives.



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